EXPLOR’VISION
> Services to help you identify and leverage breakthrough technologies
THE PROCESS:

Analyze the history of your company and its products

Share knowledge

Identify breakthrough products and services

Investigate new value chains and business models

Deliverables:
Transformation scenarios
R&D programs
Industrial partnerships

Analyze industry trends

SERVICES:

• Give you medium- to long-term insights into the technology-related breakthroughs likely to affect your industry
• Work with you to identify future scenarios and develop the associated R&D plans
• Introduce you to the key partners in your future ecosystem

KNOW-HOW:

• Multidisciplinary expertise (digital technology, energy, healthcare, etc.)
• Innovation marketing
• Innovation management
• Industrial design
• User-centered design

DURATION: nine months

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